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Readers gain a strong understanding of the importance of business ethics, sustainability, and stakeholder management from a strong managerial perspective with Carroll, Brown and Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 10E. Readers see, first-hand, how the most successful business decision makers are able to balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. They review the importance of business decision making particularly now, as businesses recover from a perilous financial period. Readers are able to examine in detail the social, legal, political, and ethical responsibilities of a business to all external and internal groups that have a stake, or interest, in that business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BUSINESS AND SOCIETY employs a stakeholder management framework. This framework emphasizes a business's social, legal, political, and ethical responsibilities to both external and internal groups that have a stake, or interest, in that business. It is a fundamental goal of the course that students really get that responsible business decision makers strive to balance and protect the interests of various stakeholders-investors, employees, community, environment, etc. An emphasis is also placed on the fact that one needs to understand that business situations will continually arise that will truly test one's values and ethics. BUSINESS AND SOCIETY not only exposes students to diverse and important stakeholder and ethical frameworks for considering and protecting stakeholder interests, through its use of cases and other real-world applications, this text enhances the precision with which students think about and practice ethical decision making. Opportunities to apply stakeholder and ethical systems to specific business problems abound, and questions are provided with all cases and applications to focus student

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reasoning, ensuring excellent preparation for class discussions.

MARKETING: THE CORE, 2/e by Kerin, Berkowitz, Hartley, and Rudelius continues the tradition of cutting-edge content and student-friendliness set by Marketing 8/e, but in a shorter, more accessible package. The Core distills Marketing's 22 chapters down to 18, leaving instructors just the content they need to cover the essentials of marketing in a single semester. Instructors using The Core also benefit from a full-sized supplements package that surpasses anything offered by the competition, while students will appreciate the easy-to-read paperback format that's equally kind to both the eyes and the pocketbook. The Core is more than just a "baby Kerin"; it combines great writing, currency, and supplements into the ideal package for budget-conscious students and time-conscious professors.

With a new full-color design with perforated worksheets, the Tenth Edition of Kraus' *Recreation and Leisure in Modern Society* provides a detailed introduction to the history, developments, and current trends in leisure studies. It addresses contemporary issues facing the recreation and leisure profession and focuses on challenges and opportunities that impact the profession now as well as years from now. Extensive research into emerging trends helps support the text and provide insights into the future. Focusing on the ten different types of organizations --ranging from nonprofit community organizations and armed forces recreation to sports management and travel and tourism sponsors -- this classic text text is an invaluable resource for students considering a career in the recreation and leisure industry. New to the Tenth Edition: - Discusses how specific trends, such as dramatic shifts in population make-

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up, the impact of technology, and marketing affect leisure-service systems and the recreation and park professions. - Focus on the role of parks and recreation on the health and wellness of our communities as well as means to combat the obesity epidemic in North America. - Includes new case studies which allow students to apply knowledge of technology in leisure, identify the value and benefits of play, and recognize the changing family structures of our modern society.

The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. *Essentials of Social Statistics for a Diverse Society, Third Edition*, is a more streamlined, less expensive version of the successful *Social Statistics for a Diverse Society*. As in the parent text, the *Essentials* version does more than introduce students to the statistical techniques used by social scientists. It is distinct for the use of real data from contemporary social issues, illustrating the interplay between social concerns and methods of inquiry, and for a strong emphasis on race, class, gender, and other statuses to show how statistics can be a tool for understanding the richness of social differences within society. With a wide range of examples and exercises taken from current events and published research, frequent illustrations, and a focus on student learning, this book continues to be an accessible and engaging resource for students. "I think this textbook is incredibly readable. It presents statistics in a manner that is easy to grasp and comprehend but is still rigorous in terms of the content covered." —Amy Lucas, University of Houston–Clear Lake A Complete Teaching & Learning Package SAGE edge FREE online resources for students that make learning easier. See how your students benefit.

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BUSINESS & PROFESSIONAL ETHICS FOR DIRECTORS, EXECUTIVES & ACCOUNTANTS, 5E, INTERNATIONAL EDITION delivers an insider's look at actual companies in the face of a wide range of ethical dilemmas. Providing real-world examples of ethical issues in the workplace, this accounting text gives you insight into the development of sound patterns of behavior on the part of directors, executives, and accountants. Current cases and key readings provide an interesting, challenging, and practical learning experience.

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